## BETHLAHEM INSTITUTE OF ENGINEERING

(Approved by AICTE \& Affiliated to Anna University Chennai)
An ISO 9001:2015 Certified Institution
Karungal - 629157, Kanyakumari District, Tamil Nadu.
E-mail: mail@bethlahem.org
Website: www.bethlahem.org

## IIC Activity report format

| Theme | IIC |
| :---: | :---: |
| Thrust Area | Session on Innovation/Prototype validation-Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" \& "Business Fit" (Q4) |
| Mandatory/Elective | Mandatory |
| Social Media Link (Linked in/Facebook/Instagr am/Twitter) | Poster: <br> https://m.facebook.com/story.php?story fbid=pfbid02pyZjSs12b7aZGEPub NWqFuZicrmvVhrSL1TBkZTDtKmAZTwyrZS82W47HJBXH5Xhl\&id=100067 384011595\&sfnsn=wiwspwa\&mibextid=RUbZ1f <br> Event Highlight: <br> https://m.facebook.com/story.php?story fbid=pfbid02t9arubNNjRszbcJEjSL <br> ZxoyU1rcMXasy1XyKPWj7iQVzJtXCEAyaFLrg2NU3xR9vl\&id=10006738401 <br> 1595\&sfnsn=wiwspwa\&mibextid=RUbZ1f |
| Media Link | - |
| Program Driven by | EDC CELL of Bethlahem Institute of Engineering, Karungal. |
| Activity Name | One-Day Awareness Program on "Career Development \& Innovations" |
| Program Theme | Validation and Start-Up Development |
| Activity Type | Awareness Program /Exposure Visit/Seminar/workshop/Boot camp |
| Mode of Conduct | Offline Blended Online |
| Time | From: 21-08-2023 ${ }^{\text {a }}$ ( To: 21-08-2023 |
| Dates | Starting: 11.00 AM Ending: 05.00 PM |
| Number of student Participants (Min: 40) | 93 |
| Number of Faculty Participants (As Many) | 10 |
| Objective (100 words) | The objective of this Session was to give a proper awareness to young generation about how to convert Innovative idea in to today's new start-up methodology called Lean Start-up which provides a scientific approach for creating and managing startups and get a desired product to customers' hands faster if a proposed business model is viable. |
| Benefit in-terms of learning/skill/knowl edge obtained | The students were able to experience different laboratory experiences within the college premises, and from the session they got a clear picture regarding the concepts "Lean Start-up" and "Minimum Viable Product". By the end of the session the students were themselves able to propose a business product idea with design of a minimum viable product and be inspired to learn and develop to meet future skill gaps; Take responsibility for their own career development; Identify ways to grow their careers. |



## Feedback sample

## BETHLAHEM INSTITUTE OF ENGINEERING <br> Karungal-629157, Kanyakumari District, Tamil Node.

Approved by AICTE \& Affiliated to Anna University - Chennai) (Approved by AICTE \& Affiliated to Anna University
e-mail: mailepbethlahem.org

## Institution's Innovation Council (IIC)

## Participant Feed Back Form

Event : One-Day Awareness Program on "Career Development \& Innovations
Date : $21 / 08 / 2023$
Name of the Participant : ... Boautilio...Toya....I
Designation : Faculty/Student Department/Year: EEE MV IV

Please rate the following parameters as under

1. Lecture delivery
a) Excellent
b) Very Good
c) Good
d) Fair
2. Effectiveness of the Speaker
a) Excellent
b) Very Good
c) Good
d) Fair
3. How useful will be the topic covered for you in future?
a) Excellent
b) Very Good
c) Good
d) Fair
4. Time Management
a) Excellent
b) Very Good
c) Good
d) Fair
5. Audio Visual facilities
a) Excellent
b) Very Good
c) Good
d) Fair
6. Overall all rating of the Programme
a) Excellent
b) Very Good
c) Good
d) Fair
7. Any other Suggestions
$-\mathrm{Nil}$


# Institution's Innovation Council (IIC) 

Participant Feed Back Form
Event : One-Day Awareness Program on "Career Development \& Innovations"
Date $121 / 08 / 2023$
Name of the Participant : Dinash.I. I
Designation : Eaculty/Student Department/Year : ...V. Mech..

Please rate the following parameters as under:

1. Lecture delivery

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\text { a) Excellent } & \text { br Very Good } & \text { c) Good } & \text { d) Fair }
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2. Effectiveness of the Speaker

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\text { a) Excellent } \quad \text { b) Very Good } \quad \text { c) Good } \quad \text { d) Fair }
$$

3. How useful will be the topic covered for you in future?
a) Excellent
b) Very Good
c) Good
d) Fair
4. Time Management
a) Excellent
b) Very Good
c) Good
d) Fair
5. Audio Visual facilities
a) Excellent
by Very Good
c) Good
d) Fair
6. Overall all rating of the Programme
a) Excellent
D) Very Good
c) Good
d) Fair
7. Any other Suggestions
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## Institution's Innovation Council (IIC)

## Participant Feed Back Form

Event : One-Day Awareness Program on "Career Development \& Innovations"
Date $+21 / 08 / 2023$
Name of the Participant: HajJ
Designation : Feculty/Student Department/Year: LV / KFF

Please rate the following parameters as under

1. Lecture delivery
a) Excellent
b) Very Good
c) Good
d) Fair
2. Effectiveness of the Speaker
a) Excellent by Very Good c) Good d) Fair
3. How useful will be the topic covered for you in future?
a) Excellent
b) Very Good
Ls) Kino
d) Pair
4. Time Management
a) Excellent
b) Very Good
c) Good
d) Fair
5. Audio Visual facilities
af excellent b) Very Good c) Good djFair
6. Overall all rating of the Programme
a) Excellent b) WeryGood c) Good d) Fair
7. Any other Suggestions




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| $\begin{aligned} & \text { Sample Certificate (If } \\ & \text { Any) } \end{aligned}$ | Nil |  |  |  |  |  |
| Resource person profile information | Mr. <br> Group <br> Stan | ANDREW FR <br> p Enterprise dard Chartere | NKLIN <br> hitect <br> Bank ( | $\begin{aligned} & \mathbf{O} \\ & \text { ta-AI } \\ & \text { sapor } \end{aligned}$ | Hong | Kong), |

