



# BETHLAHEM INSTITUTE OF ENGINEERING

Karungal - 629157, Kanyakumari District, Tamil Nadu.  
(Approved by AICTE & Affiliated to Anna University - Chennai)

An ISO 9001:2015 Certified Institution



e-mail: mail@bethlahem.org

website: www.bethlahem.org

## IIC Celebration Activity report

<b>Theme</b>	IIC 6.0- Important Day Celebration Activities for Academic Year 2023-24		
<b>Thrust Area</b>	Inspiration, Motivation and Ideation (Q3)		
<b>Mandatory/Elective</b>	Mandatory		
<b>Social Media Link (Linked in/Facebook/Instagram/Twitter)</b>	Poster: <a href="https://www.instagram.com/p/C2BxFT5vzzo/?utm_source=ig_web_copy_link&amp;igsh=MzRIODBiNWFIZA==">https://www.instagram.com/p/C2BxFT5vzzo/?utm_source=ig_web_copy_link&amp;igsh=MzRIODBiNWFIZA==</a> <a href="https://www.facebook.com/photo?fbid=699733675616093&amp;set=pcb.699733912282736">https://www.facebook.com/photo?fbid=699733675616093&amp;set=pcb.699733912282736</a> Event Highlight: <a href="https://twitter.com/bethlahem_engg/status/1746032304018038967/photo/1">https://twitter.com/bethlahem_engg/status/1746032304018038967/photo/1</a>		
<b>Media Link</b>	-		
<b>Program Driven by</b>	Bethlahem Institute of Engineering, Karungal.		
<b>Activity Name</b>	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.		
<b>Program Theme</b>	Transforming Business with Technology		
<b>Activity Type</b>	<del>Exposure Visit</del> /Seminar/ <del>workshop</del> /Boot camp		
<b>Mode of Conduct</b>	Offline	Blended	Online
<b>Time</b>	Starting: 11.00 am		Ending: 12.40 pm
<b>Dates</b>	24-04-2024		
<b>Number of student Participants (Min: 40)</b>	56		
<b>Number of Faculty Participants (As Many)</b>	3		
<b>Number of External Participants</b>	-		
<b>Expenditure Amount, If any</b>	1500		
<b>Remarks</b>	-		
<b>Objective (100 words)</b>	The objective of this program is to foster innovation and entrepreneurship by providing a platform for aspiring entrepreneurs to showcase their business ideas, receive expert feedback, and build valuable connections.		
<b>Benefit in-terms of learning/skill/knowledge obtained</b>	Participants gain invaluable feedback on their business plans from experienced mentors and industry experts, leading to refinements and improved business strategies. Interacting with mentors, experts, and fellow entrepreneurs fosters valuable connections and collaborations. Participants develop essential skills in pitching, presentation, and communication, crucial for entrepreneurial success.		









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<p>Photograph 1&amp;2</p>		
<p>Poster sample &amp; Collage Photo</p>		
<p>Feedback sample</p>		



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<p>Registration screenshot (Online)/Attendance copy(offline)</p>		
<p>Sample Certificate (If Any)</p>	<p>Nil</p>	
<p>Resource person profile information</p>	<p><b>Dr. A. Jerin Jose</b> Director of Physical Education, Lekshmpuram College of Arts and Science, Neyyoor</p>	

Signature of Programme Coordinator

Signature of IIC Convenor

Signature of IIC President

Signature of Principal