



BETHLAHEM INSTITUTE OF ENGINEERING

Karungal – 629157, Kanyakumari District, Tamil Nadu.
(Approved by AICTE & Affiliated to Anna University – Chennai)

An ISO 9001:2015 Certified Institution



e-mail: mail@bethlahem.org

website: www.bethlahem.org

IIC Activity report format

Theme	IIC6.0 Calendar Activities for Academic Year 2023-24		
Thrust Area	Inspiration, Motivation and Ideation(Q3)		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	Poster: https://www.instagram.com/p/C5aMvG7vu1k/?utm_source=ig_web_button_share_sheet&igsh=MzRIODBiNWFIZA== Event Highlight: https://www.instagram.com/p/C5klPaVPYDB/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA=1		
Media Link	-		
Program Driven by	Bethlahem Institute of Engineering, Karungal.		
ActivityName	Workshop on Business Model canvas		
Program Theme	MotivationalTalks on “Business”		
Activity Type	Exposure Visit/Seminar/workshop/Boot camp		
ModeofConduct	Offline	Blended	Online
Time	From: 08-04-2024		To: 08-04-2024
Dates	Starting: 09.30 AM		Ending: 04.30 PM
Number of student Participants (Min: 40)	79		
Number of Faculty Participants (As Many)	4		
Number of External Participants	-		
Expenditure Amount, If any	-		
Remarks	-		
Objective (100 words)	The objective of this Program was to encouraging students to use their imaginations and come up with business ideas. They acquire an innovative attitude and learn to think creatively by being exposed to business at an early age.		
Benefit in-terms of learning/skill/knowledge obtained	The students were able to think creatively and with innovative ideas start their own business. They get the ability to develop different business based upon the current scenarios.		



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Photograph 1&2



Poster sample & Collage Photo

BETHLAHEM INSTITUTE OF ENGINEERING
Karungal - 629157, Kanyakumari District, Tamil Nadu

Partner of
- 08th April, 2024 -
Seminar Hall

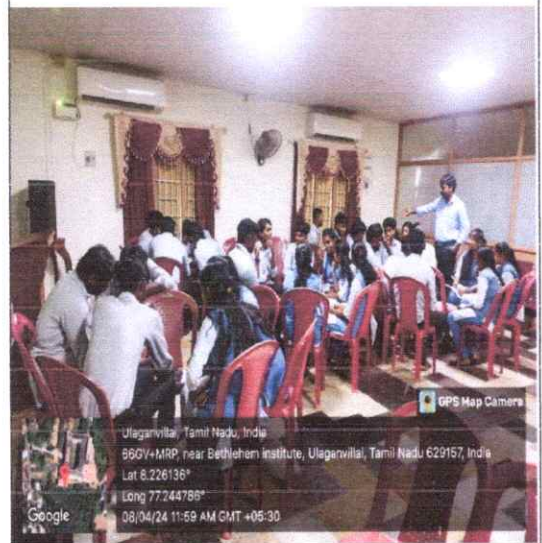
Workshop on BUSINESS MODEL CANVAS (BMC)

Resource Person
Dr. SOJIN JOSE ARUL
Associate Professor,
New Horizon College of Engineering,
Bangalore

ORGANIZED BY
Institution Innovation Council (IIC)

IN COLLABORATION WITH
Department of
Electronics & Communication Engineering

FOR MORE INFORMATION:
9489058366, 9489058383
VISIT NOW → www.bethlahem.org



Feedback sample

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INSTITUTION INNOVATION COUNCIL
WORKSHOP ON BUSINESS MODEL CANVAS
FEEDBACK FORM

Name of student: _____
Date: 08/04/2024

Name of Institute: _____
Institute Address: _____
(Please include Department & Level & Branch & Program)

Name: _____
Department: _____
Level: _____
Branch: _____
Program: _____

Sl.No	Statement	Excellent	Good	Average	Poor
1	How do you rate the content of the program?				
2	How do you rate the quality of the program?				
3	How do you rate the quality of the program?				
4	How do you rate the quality of the program?				
5	How do you rate the quality of the program?				

Signature of IIC: _____

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Sl.No	Statement	Excellent	Good	Average	Poor
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Signature of IIC: _____

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Signature of IIC: _____



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<p>Registration screenshot (Online)/Attendance copy(offline)</p>		
<p>Sample Certificate (If Any)</p>	<p>Nil</p>	
<p>Resource person profile information</p>	<p>Dr. Sujin Jose Arul Assistant Professor, Department of Mechanical Engineering, New Horizon College of Engineering</p>	


Signature of Programme Coordinator


Signature of IIC Convenor


Signature of IIC President


Signature of Principal