



# BETHLAHEM INSTITUTE OF ENGINEERING

Karungal – 629157, Kanyakumari District, Tamil Nadu.

(Approved by AICTE & Affiliated to Anna University – Chennai)

An ISO 9001:2015 Certified Institution



e-mail: mail@bethlahem.org

website: www.bethlahem.org

IIC Activity report format

<b>Theme</b>	IIC6.0 Calendar Activities for Academic Year 2023-24(Q4)		
<b>Thrust Area</b>	Awareness about startup and related ecosystem support services for startup development		
<b>Mandatory/Elective</b>	Mandatory		
<b>Social Media Link (Linked in/Facebook/Instagram /Twitter)</b>	Poster: <a href="https://www.instagram.com/p/C_NrPnFPcqN/?utm_source=ig_web_copy_link&amp;igsh=MzRIODBiNWFIZA==">https://www.instagram.com/p/C_NrPnFPcqN/?utm_source=ig_web_copy_link&amp;igsh=MzRIODBiNWFIZA==</a> Event Highlight <a href="https://www.facebook.com/share/p/nNezhpMWNB5dKAAAY/?mibextid=ofDknk">https://www.facebook.com/share/p/nNezhpMWNB5dKAAAY/?mibextid=ofDknk</a>		
<b>Media Link</b>	-		
<b>Program Driven by</b>	Bethlahem Institute of Engineering, Karungal.		
<b>Activity Name</b>	Bootcamp on Lean start-up and Minimum Viable Product/Business		
<b>Program Theme</b>	Motivational Talks on "Start up"		
<b>Activity Type</b>	Exposure Visit/Seminar/workshop/Boot camp		
<b>Mode of Conduct</b>	Offline	Blended	Online
<b>Time</b>	From: 08-08-2024	To: 08-08-2024	
<b>Dates</b>	Starting: 09.30 AM	Ending: 04.00 PM	
<b>Number of student Participants (Min: 40)</b>	78		
<b>Number of Faculty Participants (As Many)</b>	4		
<b>Number of External Participants</b>	-		
<b>Expenditure Amount, If any</b>	-		
<b>Remarks</b>	-		
<b>Objective (100 words)</b>	The objective of this Program was to encourage students to use their creative ideas and to develop start up and business. They acquire an innovative attitude and learn to think creatively by developing new business.		
<b>Benefit in-terms of learning/skill/knowledge obtained</b>	The students were able to think creatively and with innovative ideas start their own business. They get the ability to develop different business based upon the current scenarios.		



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## Photograph 1&2



## Poster sample & Collage Photo

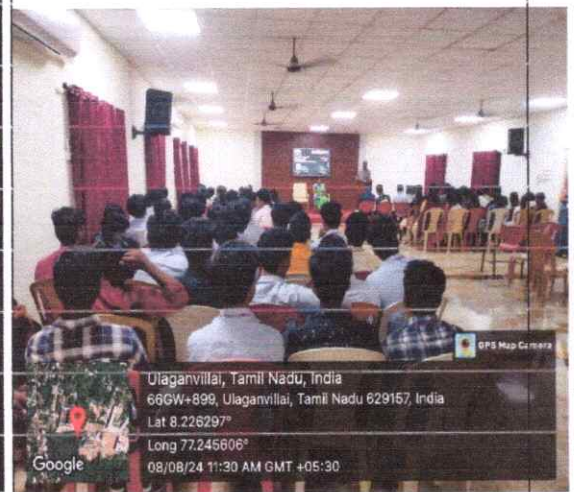
**Workshop on**  
**Lean Start-up and**  
**Minimum Viable**  
**Product/Business - Bootcamp**

08 August, 2024  
09:30am  
Seminar Hall

**Guests:**  
Joel Dickson A, Assistant Professor, Department of AICTE, INICE

**Programme Co-ordinator:**  
D. Eveline, Assistant Professor, Department of SCE, INICE

Organized by  
**DEPARTMENT OF EDE**



## Feedback sample

BETHLAHEM INSTITUTE OF ENGINEERING

DEPARTMENT OF SCE, TRAINING & COMMUNICATION ENGINEERING

WORKSHOP ON LEAN START-UP AND MINIMUM VIABLE PRODUCT/BUSINESS BOOTCAMP

08/08/2024

Name of student: [Blank]  
Year/Department: [Blank]  
Registration No: [Blank]  
Assessor Name: [Blank]

Sl. No.	Parameters	Excellent	Good	Average	Poor
1	Content of the presentation				
2	Clarity of the presentation				
3	Use of visual aids				
4	Time management				
5	Overall presentation				

Signature: [Blank]

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Signature: [Blank]

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Registration No: [Blank]  
Assessor Name: [Blank]

Sl. No. [Blank]

Parameters	Excellent	Good	Average	Poor
1. Content of the presentation				
2. Clarity of the presentation				
3. Use of visual aids				
4. Time management				
5. Overall presentation				

Signature: [Blank]

## Registration screenshot





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<b>(Online)/Attendance copy(offline)</b>		
<b>Sample Certificate (If Any)</b>	Nil	
<b>Resource person profile information</b>	<b>Mr. A. Joel Dickson</b> AP/ECE, Bethlahem Institute of Engineering.	

  
Signature of Programme Coordinator

  
Signature of IIC Convenor

  
Signature of IIC President

  
Signature of Principal