



BETHLAHEM INSTITUTE OF ENGINEERING

KARUNGAL - 629 157

Approved by AICTE/Affiliated by Anna University

IIC Activity report

Theme	IIC		
Thrust Area	Entrepreneurship and Innovation as Career Opportunity		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/Twitter)	https://www.instagram.com/p/Ckw59cxIyiG/?igshid=NzZhOTFIYzFmZQ==		
Media Link	Nil		
Program Driven by	EDC, Bethlahem Institute of Engineering		
Activity Name	Entrepreneurship Promotional Activity		
Program Theme	Promoting Entrepreneurship for Outgoing students		
Activity Type	Level 2- Conference/Exposure Visit/Seminar/workshop/Boot camp		
Mode of Conduct	Offline	Blended	Online
Time	From: 10-11-2022		To: 10-11-2022
Dates	Starting: 10.00 AM		Ending: 04.00 PM
Number of student Participants (Min: 40)	181		
Number of Faculty Participants (As Many)	2		
Number of External Participants	-		
Expenditure Amount, If any	-		
Remarks	-		

Objective (100 words)

The objective of this Session was to create a proper awareness to young generation about process of starting a business, a startup company or other Organization which provides a scientific approach for creating and managing startups and get a desired product to customers' hands faster if a proposed business model is viable.

Benefit in-terms of learning/skill/knowledge obtained

The students got a clear picture regarding the concepts of “startup, starting a business”. By the end of the session, the students were themselves able to understand the promotional goals include creating awareness, getting people to try products, providing information, increasing the use of products etc.

Photograph 1&2



Poster sample & Collage Photo

BETHLAHEM
INSTITUTE OF ENGINEERING
KARUNGAL, KARIYAKUMARI DISTRICT - 629157
APPROVED BY AICTE, NEW DELHI &
AFFILIATED TO ANNA UNIVERSITY, CHENNAI

One Day
ENTREPRENEURSHIP PROMOTIONAL ACTIVITY
for Outgoing Students

Chief Guest

MR. K. DHEEBIN
Founder & Managing Director
Kumari Shoppay

ORGANIZED by
Bethlahem Institute of Engineering

SPONSORED by
Entrepreneurship Development and Innovation Institute
(An Autonomous society of Government of Tamilnadu)
&
University College of Engineering, Nagercoil
(A constituent college of Anna University)

FOR MORE INFORMATION
9489058366, 9489058383



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Date : 10.11.2022
Time : 10.00 a.m. to 04.00 p.m.
Venue : Placement Cell



Feedback sample




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Name of the event: Entrepreneur Promotional Activity
 Date: 10-11-2022

Name of participant: Ferni V
 Designation: Faculty / Student Department: CSE

Please rate the following parameters as under:

- Lecture Delivery
 A. Excellent B. Very Good C. Good D. Fair
- Effectiveness of the speaker
 B. Excellent B. Very Good C. Good D. Fair
- How useful will be the topic covered for you in future
 C. Excellent B. Very Good C. Good D. Fair
- How well did you feel that the event addressed the main topic?
 D. Excellent B. Very Good C. Good D. Fair
- Time Management
 E. Excellent B. Very Good C. Good D. Fair
- Audio Visual Facilities
 F. Excellent B. Very Good C. Good D. Fair
- Overall rating of the Programme
 G. Excellent B. Very Good C. Good D. Fair
- Any other suggestions
Nil




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Name of the event: Entrepreneur Promotional Activity
 Date: 10-11-2022

Name of participant: ABISHA G
 Designation: Faculty / Student Department: ECE

Please rate the following parameters as under:

- Lecture Delivery
 A. Excellent B. Very Good C. Good D. Fair
- Effectiveness of the speaker
 B. Excellent B. Very Good C. Good D. Fair
- How useful will be the topic covered for you in future
 C. Excellent B. Very Good C. Good D. Fair
- How well did you feel that the event addressed the main topic?
 D. Excellent B. Very Good C. Good D. Fair
- Time Management
 E. Excellent B. Very Good C. Good D. Fair
- Audio Visual Facilities
 F. Excellent B. Very Good C. Good D. Fair
- Overall rating of the Programme
 G. Excellent B. Very Good C. Good D. Fair
- Any other suggestions
Good




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Name of the event: Entrepreneur Promotional Activity
 Date: 10-11-2022

Name of participant: Abhin S
 Designation: Faculty / Student Department: Autorebita

Please rate the following parameters as under:

- Lecture Delivery
 A. Excellent B. Very Good C. Good D. Fair
- Effectiveness of the speaker
 B. Excellent B. Very Good C. Good D. Fair
- How useful will be the topic covered for you in future
 C. Excellent B. Very Good C. Good D. Fair
- How well did you feel that the event addressed the main topic?
 D. Excellent B. Very Good C. Good D. Fair
- Time Management
 E. Excellent B. Very Good C. Good D. Fair
- Audio Visual Facilities
 F. Excellent B. Very Good C. Good D. Fair
- Overall rating of the Programme
 G. Excellent B. Very Good C. Good D. Fair
- Any other suggestions
Nil


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Name of the event: Entrepreneur Promotional Activity
 Date: 10-11-2022

Name of participant: John D
 Designation: Faculty / Student Department: SI

Please rate the following parameters as under:

- Lecture Delivery
 A. Excellent B. Very Good C. Good D. Fair
- Effectiveness of the speaker
 B. Excellent B. Very Good C. Good D. Fair
- How useful will be the topic covered for you in future
 C. Excellent B. Very Good C. Good D. Fair
- How well did you feel that the event addressed the main topic?
 D. Excellent B. Very Good C. Good D. Fair
- Time Management
 E. Excellent B. Very Good C. Good D. Fair
- Audio Visual Facilities
 F. Excellent B. Very Good C. Good D. Fair
- Overall rating of the Programme
 G. Excellent B. Very Good C. Good D. Fair
- Any other suggestions
Nil



Name of the event: Entrepreneur Promotional Activity
Date : 10-11-2022

Name of participant: Renisha P
Designation: Faculty / Student Department: Civil

Please rate the following parameters as under:

1. Lecture Delivery
A. Excellent B. Very Good C. Good D. Fair
2. Effectiveness of the speaker
B. Excellent B. Very Good C. Good D. Fair
3. How useful will be the topic covered for you in future
C. Excellent B. Very Good C. Good D. Fair
4. How well did you feel that the event addressed the main topic?
D. Excellent B. Very Good C. Good D. Fair
5. Time Management
E. Excellent B. Very Good C. Good D. Fair
6. Audio Visual Facilities
F. Excellent B. Very Good C. Good D. Fair
7. Overall rating of the Programme
G. Excellent B. Very Good C. Good D. Fair
8. Any other suggestions

Good



Name of the event: Entrepreneur Promotional Activity
Date : 10-11-2022

Name of participant: Rohan R
Designation: Faculty / Student Department: EEE

Please rate the following parameters as under:

1. Lecture Delivery
A. Excellent B. Very Good C. Good D. Fair
2. Effectiveness of the speaker
B. Excellent B. Very Good C. Good D. Fair
3. How useful will be the topic covered for you in future
C. Excellent B. Very Good C. Good D. Fair
4. How well did you feel that the event addressed the main topic?
D. Excellent B. Very Good C. Good D. Fair
5. Time Management
E. Excellent B. Very Good C. Good D. Fair
6. Audio Visual Facilities
F. Excellent B. Very Good C. Good D. Fair
7. Overall rating of the Programme
G. Excellent B. Very Good C. Good D. Fair
8. Any other suggestions

Nil

**Registration
screenshot
(Online)/Attendance
copy(offline)**

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Name of the event : Entrepreneur Promotional Activity
Date : 10-11-2022

ATTENDANCE SHEET

Sl.No	Name of the Participant	Student/Staff	Department	Year/ Sem	Signature
145	HELIN JOE J D	Student	EEE	IV/08	[Signature]
146	JOHN ANIS MON G	Student	EEE	IV/08	[Signature]
147	RABIN R	Student	EEE	IV/08	[Signature]
148	SAIN C	Student	EEE	IV/08	[Signature]
149	SHARITHA C V	Student	EEE	IV/08	[Signature]
150	SHARITHA S A	Student	EEE	IV/08	[Signature]
151	AKSIK J	Student	Mech	IV/08	[Signature]
152	ABISHIX J	Student	Mech	IV/08	[Signature]
153	ABISHIX M	Student	Mech	IV/08	[Signature]
154	AJAI R	Student	Mech	IV/08	[Signature]
155	AJIN G	Student	Mech	IV/08	[Signature]
156	AJISH C R	Student	Mech	IV/08	[Signature]
157	AKASH KRISHNA G	Student	Mech	IV/08	[Signature]
158	ALAN TOM ASHOK	Student	Mech	IV/08	[Signature]
159	ALMON J	Student	Mech	IV/08	[Signature]
160	ANISH C	Student	Mech	IV/08	[Signature]
161	ARISH RAI S	Student	Mech	IV/08	[Signature]
162	ASHWIN ALEXA	Student	Mech	IV/08	[Signature]
163	BERLIN SURYA C	Student	Mech	IV/08	[Signature]
164	BERSON JOHN	Student	Mech	IV/08	[Signature]
165	CHIU ALPHONSE A	Student	Mech	IV/08	[Signature]
166	CHRISTON JOJI	Student	Mech	IV/08	[Signature]
167	DANI S	Student	Mech	IV/08	[Signature]
168	DEOBIN M	Student	Mech	IV/08	[Signature]

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Sl.No	Name of the Participant	Student/Staff	Department	Year/ Sem	Signature
49	STEPHIN S	Student	Civil	IV/08	[Signature]
50	VIMAL D	Student	Civil	IV/08	[Signature]
51	VINITHA V	Student	Civil	IV/08	[Signature]
52	Abish Raj R A	Student	Civil	IV/08	[Signature]
53	ABISH G	Student	CSE	IV/08	[Signature]
54	ABISH R	Student	CSE	IV/08	[Signature]
55	ABISHIKA D	Student	CSE	IV/08	[Signature]
56	ADLIN JACINTH A	Student	CSE	IV/08	[Signature]
57	ANANTHAN M	Student	CSE	IV/08	[Signature]
58	ANLIN PRATHISHA J	Student	CSE	IV/08	[Signature]
59	ASHMI R S	Student	CSE	IV/08	[Signature]
60	ASLIN C	Student	CSE	IV/08	[Signature]
61	ASLIN JARCIETHA P	Student	CSE	IV/08	[Signature]
62	BIJU PATSON T	Student	CSE	IV/08	[Signature]
63	EBISIBA L C	Student	CSE	IV/08	[Signature]
64	EZHIL NIRMALS RAJ E	Student	CSE	IV/08	[Signature]
65	FEMI V	Student	CSE	IV/08	[Signature]
66	GLADSON J NITHIN	Student	CSE	IV/08	[Signature]
67	GLADY SHAJEENA R S	Student	CSE	IV/08	[Signature]
68	ISWARIYA A	Student	CSE	IV/08	[Signature]
69	JEFFITH J SHALIN	Student	CSE	IV/08	[Signature]
70	JERIL JAMES	Student	CSE	IV/08	[Signature]
71	JESU SHERLY S	Student	CSE	IV/08	[Signature]
72	JOBIN J B	Student	CSE	IV/08	[Signature]

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169	EVANS S	Student	Mech	IV/08	[Signature]
170	FEROKKHAN M	Student	Mech	IV/08	[Signature]
171	FRANKLIN JOY R L	Student	Mech	IV/08	[Signature]
172	JAYARAM M	Student	Mech	IV/08	[Signature]
173	JERBIN J	Student	Mech	IV/08	[Signature]
174	JOHN ABISHEK J K	Student	Mech	IV/08	[Signature]
175	JONISH R	Student	Mech	IV/08	[Signature]
176	NITHIN FERNANDO B	Student	Mech	IV/08	[Signature]
177	PRATHEESH V	Student	Mech	IV/08	[Signature]
178	S SELIN JERI	Student	Mech	IV/08	[Signature]
179	SARATH S	Student	Mech	IV/08	[Signature]
180	SHAJIN M	Student	Mech	IV/08	[Signature]
181	SINCHU P	Student	Mech	IV/08	[Signature]
182	SURITH S P	Student	Mech	IV/08	[Signature]
183	SUTHEESH S	Student	Mech	IV/08	[Signature]
184	VIJAY MITHRA D	Student	Mech	IV/08	[Signature]
185	VIJAY V	Student	Mech	IV/08	[Signature]
186	VISHNU S	Student	Mech	IV/08	[Signature]
187	RABIN B	Student	Mech	IV/08	[Signature]
188	JISHO R	Student	Mech	IV/08	[Signature]
189	RATHEESH T	Student	Mech	IV/08	[Signature]
190	SUBIN M	Student	Mech	IV/08	[Signature]
191	WALLARASU J	Student	Mech	IV/08	[Signature]

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Sl.No	Name of the Participant	Student/Staff	Department	Year/ Sem	Signature
1	AKSHAY V NAIR	Student	AutoMobile	IV/08	[Signature]
2	ASWIN S	Student	AutoMobile	IV/08	[Signature]
3	BEVIN M	Student	AutoMobile	IV/08	[Signature]
4	DIJU MON D	Student	AutoMobile	IV/08	[Signature]
5	DON BECKSILIN S	Student	AutoMobile	IV/08	[Signature]
6	JENISH I	Student	AutoMobile	IV/08	[Signature]
7	JESLIN J	Student	AutoMobile	IV/08	[Signature]
8	KINS K	Student	AutoMobile	IV/08	[Signature]
9	MUGESH M	Student	AutoMobile	IV/08	[Signature]
10	SABAREESH G	Student	AutoMobile	IV/08	[Signature]
11	SAIN S	Student	AutoMobile	IV/08	[Signature]
12	SAM JASON P	Student	AutoMobile	IV/08	[Signature]
13	SHAU J	Student	AutoMobile	IV/08	[Signature]
14	TAMILARASU M	Student	AutoMobile	IV/08	[Signature]
15	AKSHAY V NAIR	Student	AutoMobile	IV/08	[Signature]
16	ASWIN S	Student	AutoMobile	IV/08	[Signature]
17	BEVIN M	Student	AutoMobile	IV/08	[Signature]
18	DIJU MON D	Student	AutoMobile	IV/08	[Signature]
19	DON BECKSILIN S	Student	AutoMobile	IV/08	[Signature]
20	JENISH I	Student	AutoMobile	IV/08	[Signature]
21	JESLIN J	Student	AutoMobile	IV/08	[Signature]
22	KINS K	Student	AutoMobile	IV/08	[Signature]
23	MUGESH M	Student	AutoMobile	IV/08	[Signature]
24	SABAREESH G	Student	AutoMobile	IV/08	[Signature]



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S.No	Name of the Participant	Student/Staff	Department	Year/ Sem	Signature
73	ANUSHTHA S	Student	CSE	IV/08	[Signature]
74	KARMA D	Student	CSE	IV/08	[Signature]
75	LIGN ANTO S	Student	CSE	IV/08	[Signature]
76	NEETHU J G	Student	CSE	IV/08	[Signature]
77	RAJASEKAR M	Student	CSE	IV/08	[Signature]
78	RATHEESH R	Student	CSE	IV/08	[Signature]
79	RISHAN P S	Student	CSE	IV/08	[Signature]
80	RUBAT	Student	CSE	IV/08	[Signature]
81	SANTHA STARLIN R	Student	CSE	IV/08	[Signature]
82	SANITH S	Student	CSE	IV/08	[Signature]
83	SARANYA K	Student	CSE	IV/08	[Signature]
84	SELVIA N	Student	CSE	IV/08	[Signature]
85	SHARMINE S	Student	CSE	IV/08	[Signature]
86	SHEENU S L	Student	CSE	IV/08	[Signature]
87	SIVA V	Student	CSE	IV/08	[Signature]
88	SINDHA M	Student	CSE	IV/08	[Signature]
89	SOHYA G S	Student	CSE	IV/08	[Signature]
90	SUBISHA E	Student	CSE	IV/08	[Signature]
91	SUGANTH T	Student	CSE	IV/08	[Signature]
92	SUSHAL V U	Student	CSE	IV/08	[Signature]
93	SWEKA	Student	CSE	IV/08	[Signature]
94	Ashini Jaya J	Student	CSE	IV/08	[Signature]
95	ABINAYA R A	Student	IT	IV/08	[Signature]
96	ABISHA	Student	IT	IV/08	[Signature]



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S.No	Name of the Participant	Student/Staff	Department	Year/ Sem	Signature
121	DEEPIKA R G	Student	ECE	IV/08	[Signature]
122	DEERLIN JENBA D V	Student	ECE	IV/08	[Signature]
123	DIVYA R	Student	ECE	IV/08	[Signature]
124	DHEEWIN RAJ R	Student	ECE	IV/08	[Signature]
125	DHEESHA D R	Student	ECE	IV/08	[Signature]
126	DHRISHVA VENI K	Student	ECE	IV/08	[Signature]
127	MANOJ S	Student	ECE	IV/08	[Signature]
128	MANISHA K	Student	ECE	IV/08	[Signature]
129	MANISHA M	Student	ECE	IV/08	[Signature]
130	MANISHA M S	Student	ECE	IV/08	[Signature]
131	NISHANTH P S	Student	ECE	IV/08	[Signature]
132	PRAYAN JAGA S S	Student	ECE	IV/08	[Signature]
133	SIVAKANNAN M	Student	ECE	IV/08	[Signature]
134	SUITH S G	Student	ECE	IV/08	[Signature]
135	VIBISHA M	Student	ECE	IV/08	[Signature]
136	VINESH S K	Student	ECE	IV/08	[Signature]
137	VINU R	Student	ECE	IV/08	[Signature]
138	JASPER LAL J	Student	ECE	IV/08	[Signature]
139	BESTO C J	Student	ECE	IV/08	[Signature]
140	ABISHA K E T	Student	EEE	IV/08	[Signature]
141	ADWIN INO D	Student	EEE	IV/08	[Signature]
142	ASHWIN A	Student	EEE	IV/08	[Signature]
143	BLESSING SHALOM A S	Student	EEE	IV/08	[Signature]
144	JEFFRIN S	Student	EEE	IV/08	[Signature]

Sample Certificate
(If Any)

Nil

Resource person
profile information

Mr.K.Dheebin
Founder and Managing Director,
Kumari Shoppy.

